

Micha Trieba

Senior Product Owner — Agile Software Development

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Professional Summary

Results-driven Senior Product Owner with 15+ years of experience driving digital transformation across diverse domains. Specialized in startup environments, agile methodologies, and end-to-end product development from MVP to production. Expert in requirements engineering, stakeholder management, and fast prototyping with proven track record in fintech, mobility, IoT, and e-commerce sectors.

Core Competencies

- **Product Management:** Requirements engineering, backlog management, roadmap planning, stakeholder alignment
- **Agile Methodologies:** Scrum Master, Kanban, story mapping, sprint planning, retrospectives
- **Workshop Facilitation:** Customer journey mapping, architecture workshops, quarterly planning sessions
- **Rapid Development:** MVP development, fast prototyping, iterative delivery, technical debt management
- **Technical Domains:** Cloud-native solutions, event-driven architecture, API integration, multi-tenant systems
- **Leadership:** Team building, agile coaching, cross-functional collaboration, solution architecture

Professional Experience

Senior Product Owner — Bravobike (Jobrad-Loop) — 2024 - Mai 2026

End-to-end bike refurbishment process management platform

- Architected replacement of monolithic system with event-driven, modular solution using Elixir/Phoenix
- Defined middleware for ERP integration covering warehousing, logistics, and spare part management
- Led requirements engineering, stakeholder management, and solution architecture initiatives

Senior Product Owner — Allane SE — March 2023 - April 2024

Digital transformation and cloud-native solutions

- Built cloud-native prototype for digital application processes via 3rd party integration
- Coordinated multi-team effort for B2B website relaunch (allane.de)
- Established 5-person engineering team for React.js/Next.js frontend development
- Developed quarterly planning concepts for IT teams and AWS infrastructure deployment

Senior Product Owner — Flixbus — August 2022 - December 2022

Financial systems and process automation

- Scaled MVP to production-ready Kafka-based event processing system
- Migrated monthly batch processes to real-time event-driven architecture
- Enhanced commission calculation application resilience and automation

Product Owner — Smartlane — August 2021 - August 2022

Scalability transformation and team building

- Defined roadmap for single-tenant to multi-tenant system migration
- Refactored core application logic and established infrastructure team
- Initiated multi-leg routing optimization research team

Product Owner — mingle.cloud — February 2021 - July 2021

Event management platform

- Delivered requirements engineering for high-profile events (Michelin, Greentech Festival)
- Built customer self-service structures and platform automation for rapid event delivery
- Enhanced video conferencing platform with RTC streaming capabilities

Solution Architect & Agile Coach — Relayr — January 2019 - February 2021

IoT platform and team development

- Facilitated customer workshops for IoT value pool definition and MVP delivery
- Designed cloud solutions including edge computing and analytics architecture
- Coached analytics team and established "bootstrapping to MVP" processes
- Introduced Kanban methodology across Frontend, Backend, and Data Science teams

Agile Coach & Product Owner — Allianz Technology — May 2018 - January 2019

Cloud infrastructure and DevOps transformation

- Elevated AWS prototype infrastructure to production level
- Built Kanban infrastructure/DevOps teams for Azure platform
- Established customer on-boarding processes and readiness gateways

Developer, Scrum Master & Product Owner — Mayflower GmbH — February 2011 - August 2017

Multi-domain product development

- Led story mapping, architecture workshops, and customer journey optimization
- Delivered software across insurance, automotive, and e-commerce from prototype and MVP to scalable products
- Notable projects: Siemens, Telekom, Sixt

Earlier Experience

Requirements Engineer & Project Manager — 3Points GmbH (2010-2011), A Company AG (2005-2009)

International project management for media and licensing software solutions (ZDF, Bavaria, Kinowelt), software development and process management

Education & Languages

Education: Roman and Slavistic Studies, LMU Munich & Humboldt University Berlin (1990-1993)

Languages: German (native), English (advanced), French (intermediate-advanced), Italian (intermediate)